

# SAFETY LEADERSHIP

## **Safety Leadership & Behavioral Change**

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# SAFETY LEADERSHIP

## **Safety Leadership & Behavioral Change**

- **Safety**
- **Accidents**
- **Behavior**
- **300:29:1**
- **What you can do**

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**Safety – We all want it, what is it?**

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**Accidents – we all have them,  
what are they?**

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## ACCIDENTS ARE:

- **Unplanned events**
- **Disrupt Activity**
- **Involve or affect people**
- **Caused**

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## **BEHAVIOR:**

- **Why do people do the crazy things they do?**

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**Why did Kendra disobey her mother and go to the mall?**

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# SAFETY LEADERSHIP

**Why did Bill go drinking instead of shopping with his wife?**

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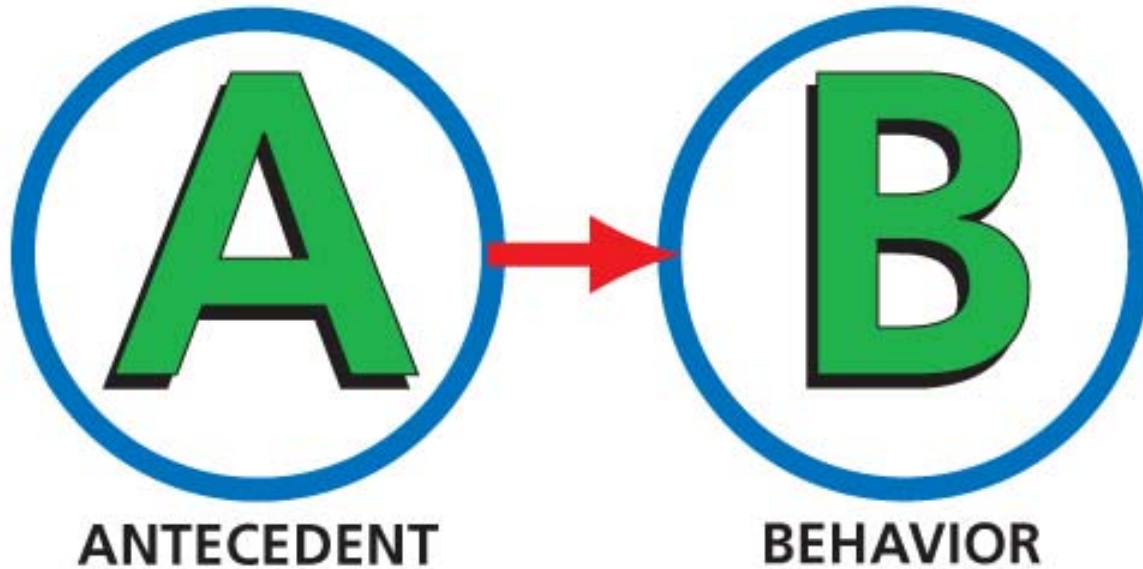
## Behavior Theory



ANTECEDENT

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## Behavior Theory



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## Behavior Theory



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## The relationship between rewards and accidents

- **We behave to achieve rewards**
- **Accidents are not rewards**
- **Then, why do we have accidents?**

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## ACCIDENTS:

- **Accidents result from human behavior**
- **Humans make mistakes**
- **Accidents are mistakes**

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## THREE PRINCIPLE MISTAKES:

- **People fail to pay attention**
- **People exceed their performance capabilities**
- **People engage in unsafe behavior patterns**

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**Close  
following distance  
= exceeding  
performance  
capabilities**

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## Unsafe Behavior Patterns – 300:29:1

- **The behavior is the same**
- **Get excited about the behavior,  
not the accident!**

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**What can be done?**

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## LEADERSHIP

- **Take ownership**
- **Observe**
- **Take action**

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## ACTIONS

- **Select and hire the right people**
- **Educate them**
- **Train them**
- **Coach them**
- **Reward them**

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**People do what the boss inspects!**

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- **Zero Tolerance**
- **Unsafe Behaviors**
- **Unsafe conditions**